

PTO/SB/21 (03-03)

Approved for use through 04/30/2003. OMB 0651-0031
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**TRANSMITTAL
FORM**

(to be used for all correspondence after initial filing)

TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	10/672,133	
	Filing Date	9/26/03	
	First Named Inventor	Stephen A. Ewald	
	Art Unit	Unassigned	
	Examiner Name	Unassigned	
Total Number of Pages in This Submission	393	Attorney Docket Number	19645.1

ENCLOSURES (Check all that apply)

<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input checked="" type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to a Technology Center (TC) <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): PTO/SB/08A; Information Disclosure/Certificate of Mailing; Postcard
Remarks US Patents 6,630,963 B2; 6,28,928 B1; 6,601,040 B1; 6,434,530 B1; 5,918,213; 6,647,417 B1; 2002/0184091 A1; 2002/0183059 A1; 2002/0042854 A1		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

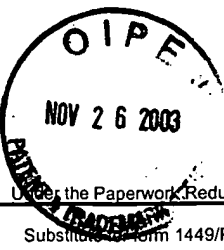
Firm or Individual	ARNALL GOLDEN GREGORY LLP
Signature	
Date	11/24/02

CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, Washington, DC 20231 on this date: 11/24/03	
Typed or printed	Lucille Golden-Blakey
Signature	
Date	11/24/03

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, Washington, DC 20231.**

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PTO/SB/08A (04-03)

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Substitute Form 1449/PTO

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

Complete if Known

Application Number	10/672,133
Filing Date	9/26/03
First Named Inventor	Stephen A. Ewald
Art Unit	Unassigned
Examiner Name	Unassigned
Attorney Docket Number	19645.1

Sheet 1 of 1

U. S. PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)			
		US- 6,650,963 B2	11/18/2002	Mark DiLorenzo	
		US- 6,628,928 B1	9/30/2003	Crosby, et al.	
		US- 6,601,040 B1	7/29/2003	H. Brock Kolls	
		US- 6,434,530 B1	8/13/2002	Sloane, et al.	
		US- 5,918,213	6/29/1999	Bernard, et al.	
		US- 6,647,417 B1	11/11/2003	Hunter, et al.	
		US- 2002/0184091 A1	12/5/2002	Nick J. Pudar	
		US- 2002/0183059 A1	12/5/2002	Noreen, et al.	
		US- 2002/0042854 A1	4/11/2002	Del Beccaro, et al.	
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FOREIGN PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T ⁶
		Country Code ³ -Number ⁴ -Kind Code ⁵ (if known)				

Examiner
SignatureDate
Considered

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹ Applicant's unique citation designation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, Washington, DC 20231.

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Attorney Docket No. 19645.1
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Stephen A. Ewald

Serial No.: 10/672,133

Filed: 9/26/03

For: System and Method for Purchasing with
Broadcast Media

Examiner: Unassigned

Group: Unassigned

INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner for Patents
Alexandria, VA 22313

November 24, 2003

SIR:

Submitted herewith, on Form PTO/SB/08A, is a listing of documents known to applicants and/or their attorneys in compliance with the requirements of 37 CFR §1.56. Copies of these documents are enclosed.

Consideration of the cited documents and making the same of record in the prosecution of the above-referenced application are respectfully requested.

Respectfully submitted,

ARNALL GOLDEN GREGORY LLP

Lance D. Reich
Registration No. 42,097
PTO Customer No. 25854

ARNALL GOLDEN GREGORY LLP
1201 West Peachtree Street
Suite 2800
Atlanta, Georgia 30309



CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Assistant Commissioner for Patents and Trademarks, Alexandria, VA 22313 on the date written below.

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